Communication & Dissemination

Kick-Off Meeting
DANUBEPARKS STEP 2.0
Ingolstadt, 23 October 2012
Danube Festivals
DDBRA, Vojvodinasume

- Vojvodinasume 2014
- Danube Delta 2013
  - Info booths from partners
  - Organisation starts in spring
A Chance for the Blue Danube

DDBRA

• Info material for distribution in November
• Opening: environment day
• Prize Awards: Danube Day
• 2014: Brussels / European Parliament
• 2013: Who hosts the exhibition?
Exchange of exhibitions
All partners

- Who has an exhibition to lend?
- What are the names / themes?
- Change of texts / Translations
- Update Tourism Platform, WTE Database, Fish Database!
- Photo archive: Take pictures within first year!
• Regular updates (title picture, touristic offers)
• Promotion of news

• Promote the page!
• Exchange news!
• Magazine
  – Journey along the Danube
  – Interviews and Statements
• Final Report
Calendar 2014
DDBRA

- Text and photos from partners: summer 2013
- Print autumn
- Budget: 500 English copies by DDBRA
Book DINPI

- 3 story-line options
- Retrospective & present (pix!)
- Literature & nature
- Input: old pictures, literature?, this winter
- 100 copies per partner
Press & Media
NPDA & All

- Joint press releases for major events
- Collect clippings

- Trilateral Press-Journey (AT-SK-HU)
- Partners: NPDA, BROZ, FHNPI, DINPI
- Spring 2013
Internal Communication
All partners

- PROJECT MANAGERS!
- Same tools
- Staff Exchange
  - Who receives?
  - Who wants to send?
Keep talking 😊