

Communication & Dissemination



Programme co-funded by the
EUROPEAN UNION



**SOUTH EAST
EUROPE**
Jointly for our common future

DANUBE PARKS
network of protected areas **STEP 2.0**

Kick-Off Meeting

DANUBE PARKS STEP 2.0

Ingolstadt, 23 October 2012

Danube Festivals

DDBRA, Vojvodinasume

- Vojvodinasume 2014
- Danube Delta 2013
 - Info booths from partners
 - Organisation starts in spring



A Chance for the Blue Danube

DDBRA



- Info material for distribution in November
- Opening: environment day
Prize Awards: Danube Day
- 2014: Brussels / European Parliament
- 2013: Who hosts the exhibition?

Exchange of exhibitions

All partners



- Who has an exhibition to lend?
- What are the names / themes?

NPDA

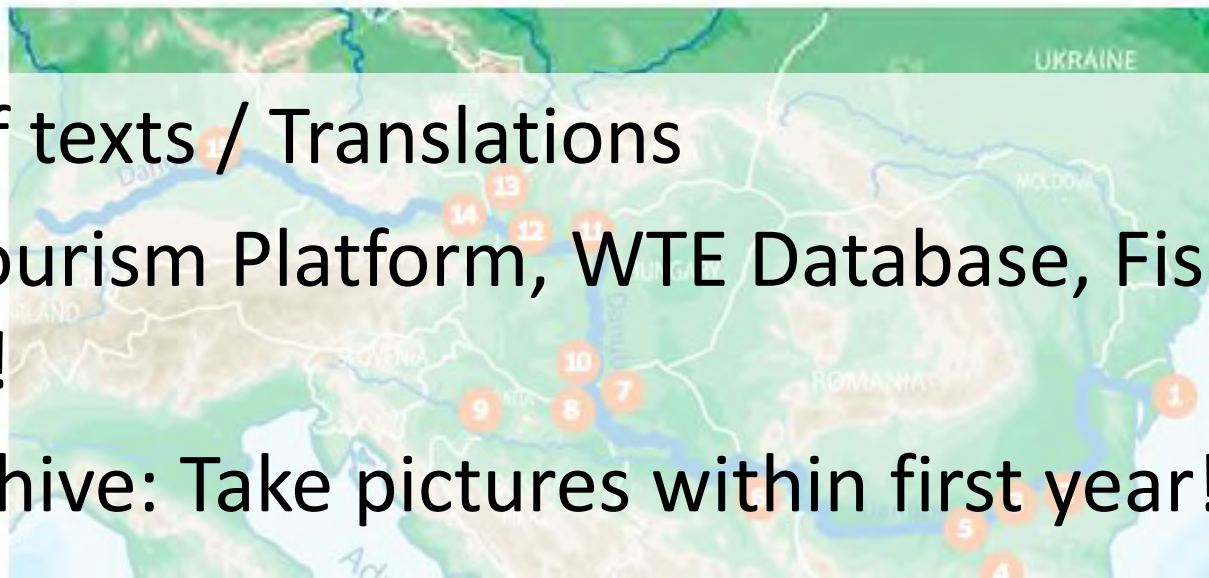
- DANUBE PARKS
- PARTNERS
- ACTIVITIES
- THE DANUBE
- NEWS
- DOWNLOADS
- LINKS
- CONTACTS



DANUBE PARKS STEP2.0 APPROV

Successful cooperation con

Cooperation for conservation DANUBE PARKS - Network Of Protected Areas



Find Tour

- 1 From
Choos
- 2 Until
Subsc
- 3 Protecte
All Are
- 4 Activities
All Act

- Change of texts / Translations
- Update Tourism Platform, WTE Database, Fish Database!
- Photo archive: Take pictures within first year!

Subscribe

Subscribe >>



Facebook

Du postest...
...mir*-Angaben im Namen von DANUBEPARKS — Wechseln zu Magdalena Wagner

DANUBEPARKS

Chronik ▾

Jetzt ▾

Manage



+ Profilbild hinzufügen

DANUBEPARKS

213 „Gefällt mir“-Angaben · 3 sprechen darüber

✓ Gefällt dir

Gemeinschaftliche Organisation

Danube River Network of Protected Areas – Development and Implementation of the Conservation of the Natural Heritage at the Danube River

Info

- Regular updates (title picture, touristic offers)

- Promotion of news

- Promote the page!

- Exchange news!



Status



Foto/Video



Veranstaltung, Meilenstein +

87

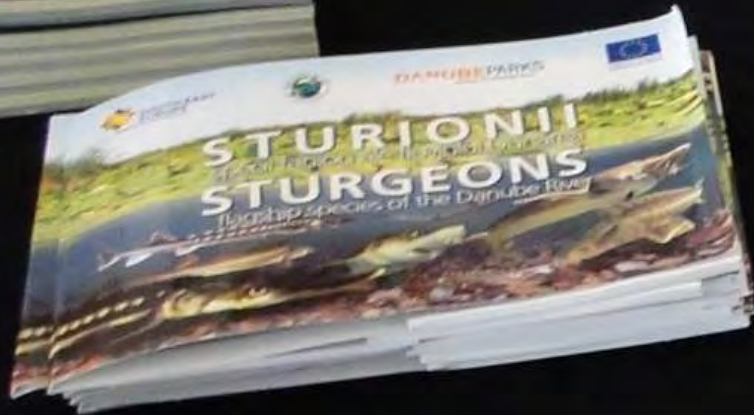
Freunden
gefällt DANUBEPARKS

213

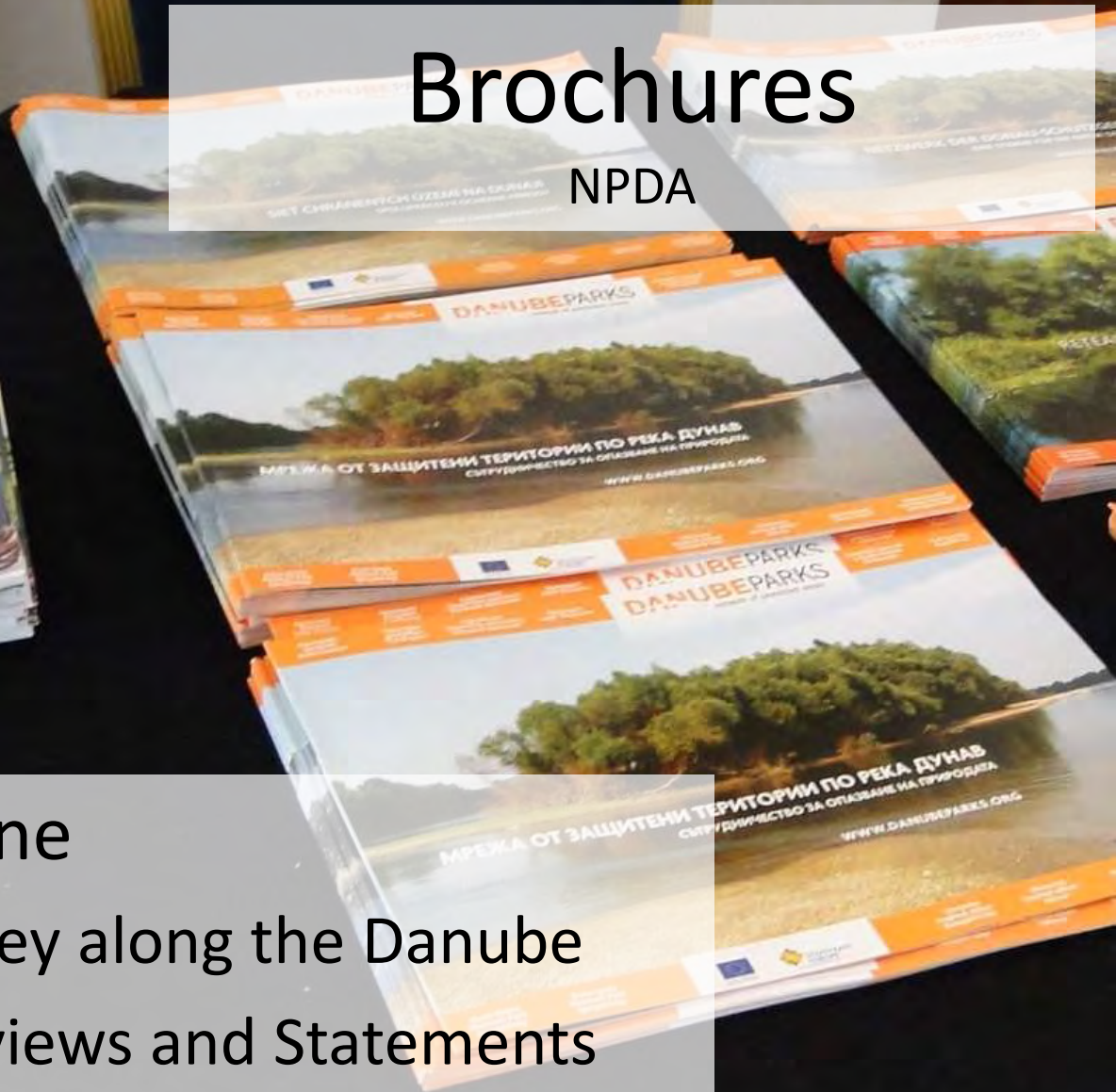
„Gefällt mir“-Angabe

Brochures

NPDA



- Magazine
 - Journey along the Danube
 - Interviews and Statements
- Final Report



Calendar 2014

DDBRA

- Text and photos from partners: summer 2013
- Print autumn
- Budget: 500 English copies by DDBRA



Dorai-Mirch-Thaya-Auen, Austria

5 | 2012

1 2 3 4 5 6 | 7 8 9 10 11 12 13 | 14 15 16 17 18 19 20 | 21 22 23 24 25 26 27 | 28 29 30 31

Book

DINPI

- 3 story-line options
- Retrospective & present (pix!)
- Literature & nature
- Input: old pictures, literature?, this winter
- 100 copies per partner

Press & Media


NPDA & All

- Joint press releases for major events
- Collect clippings
- Trilateral Press-Journey (AT-SK-HU)
- Partners: NPDA, BROZ, FHNPI, DINPI
- Spring 2013



Internal Communication

All partners

- 
- **PROJECT MANAGERS!**
 - Same tools
 - Staff Exchange
 - Who receives?
 - Who wants to send?

Keep talking 😊

